



DOWN SYNDROME  
CHESHIRE

**Down Syndrome Cheshire**  
**Corporate Pack**





## PARTNERSHIPS AND SPONSORSHIPS

Partnering your business with Down Syndrome Cheshire shows your commitment to support and promote people who have Down syndrome in your community. You are contributing to our mission to empower people with Down syndrome to live the life they choose.

“I want to get a job,  
a flat and a girlfriend.”

Joe



## CONTENTS

How we can work together .....	04
Benefits to your business .....	06
Corporate packages .....	08
Employability partnership .....	09

“Every corporate partnership makes a massive difference to Down Syndrome Cheshire’s front-line services to support some of the most vulnerable people from right across Cheshire.”

Lawrence Caygill  
CEO







## HOW WE CAN WORK TOGETHER



**Staff Fundraising**



**Employee Involvement  
& Volunteering**



**Charity of the Year**



**Supplier Fundraising/  
Fundraising from  
other Stakeholders**



**Sponsorship**



**Employability**



**Match Funding**



**Payroll Giving**



**Donations/matched giving**



**Secondments**



**Gifts in kind**



**Royalties**



**Product Endorsement**



**Corporate Packages**



**Amazon Smile giving**

“ I reached out to Down Syndrome Cheshire when everything felt incredibly painful, I was reeling from the shock of my baby’s diagnosis of Down syndrome and the charity staff were incredibly kind and supportive in their response. I didn’t feel like I was on my own. ”



## BENEFITS TO YOUR BUSINESS

Link to one of  
Cheshire's biggest  
disability charities



Enhance  
your brand



Build your reputation  
as a socially  
responsible business



Be associated with a  
well-established disability  
charity with a local focus



Provide direct support  
to the communities  
in which your  
company operates



Reach a potential  
new audience



Generate positive  
PR opportunities





## CORPORATE PACKAGES

A range of benefits and opportunities are on offer to your business through our corporate sponsorship packages. The options can be tailored to your business objectives.

Basic	Standard	Premium
<b>£2500</b>	<b>£5000</b>	<b>£10,000</b>
<ul style="list-style-type: none"><li>✓ Regular Updates</li><li>✓ Your company name &amp; logo with direct link to your main site on our corporate partnerships page</li></ul>	<ul style="list-style-type: none"><li>✓ Regular Updates</li><li>✓ Your company name &amp; logo with direct link to your main site on our corporate partnerships page</li><li>✓ Publicity on social media sites</li><li>✓ Priority access to event tickets before general release Inclusion in events programme</li><li>✓ Volunteering Opportunities</li></ul>	<ul style="list-style-type: none"><li>✓ Regular Updates</li><li>✓ Your company name &amp; logo embedded within DS Cheshire's website banner (visible on every page)</li><li>✓ Your company name &amp; logo with direct link to your main site on our corporate partnerships page</li><li>✓ Press release about your company support</li><li>✓ Publicity on social media sites</li><li>✓ Priority access to event tickets before general release</li><li>✓ Your company banner displayed at events</li><li>✓ Inclusion in events programme</li><li>✓ Volunteering Opportunities</li><li>✓ Inclusion Training Package for Staff</li></ul>


When working with businesses, we follow best practice guidance as outlined in the Fundraising Regulator's Charities Working with Business Code of Fundraising Practice.



## EMPLOYABILITY PARTNERSHIP

We match businesses with job seekers who have Down syndrome in work experience and supported employment placements.





“The family support events are always fun to attend, give us experiences that we may never have had the confidence or opportunity to try, and we look forward to them every time. Staff at the charity always take time out to support children and parents. Nothing is ever too much trouble”





## HOW TO CONTACT US

### **Communications and Fundraising Team**

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### **Employability Team**

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