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partnership makes
a massive difference
to Down Syndrome
Cheshire's front-line
services to support
some of the most
vulnerable people
from right across
Cheshire.

Lawrence Caygill CEO





## HOW WE CAN WORK TOGETHER



**Staff Fundraising** 



Employee Involvement & Volunteering



**Charity of the Year** 



Supplier Fundraising/ Fundraising from other Stakeholders



**Sponsorship** 



**Employability** 



**Match Funding** 



**Payroll Giving** 



**Donations/matched giving** 



**Secondments** 



Gifts in kind



**Royalties** 



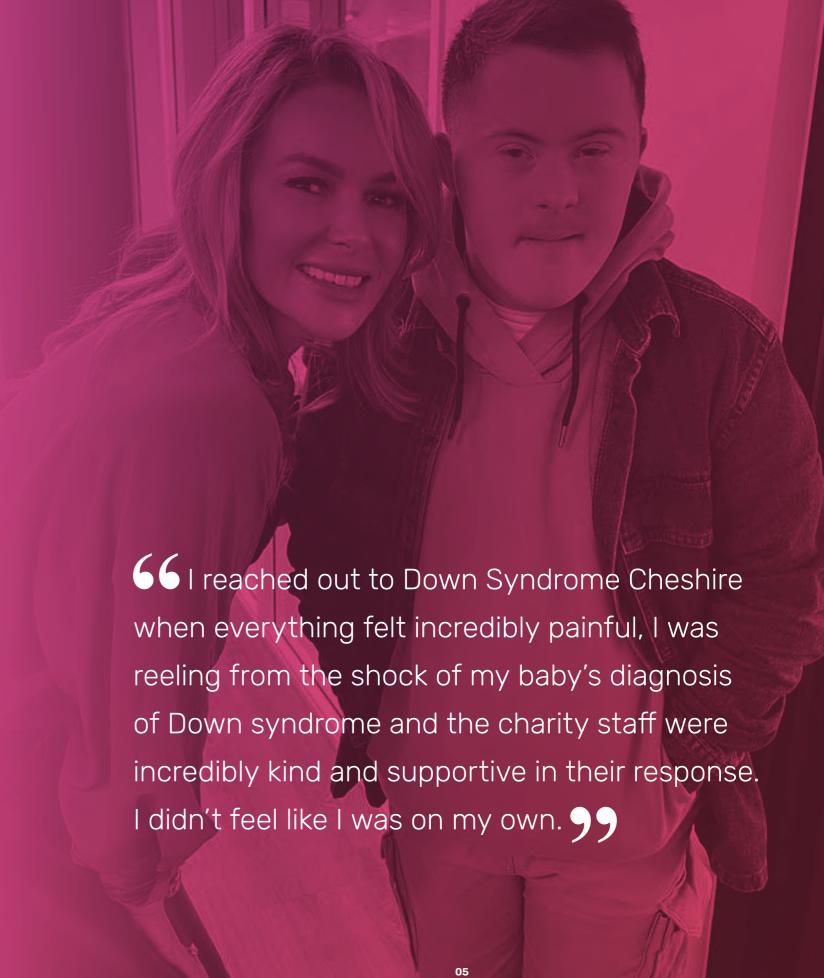
**Product Endorsement** 



**Corporate Packages** 



**Amazon Smile giving** 





## BENEFITS TO YOUR BUSINESS

Link to one of Cheshire's biggest disability charities



Enhance your brand



Build your reputation as a socially responsible business



Be associated with a





Provide direct support to the communities in which your company operates



Reach a potential new audience



Generate positive PR opportunities





## CORPORATE PACKAGES

A range of benefits and opportunities are on offer to your business through our corporate sponsorship packages. The options can be tailored to your business objectives.

#### **Basic**

#### £2500

- ✓ Regular Updates
- ✓ Your company name & logo with direct link to your main site on our corporate partnerships page

#### **Standard**

#### £5000

- √ Regular Updates
- ✓ Your company name & logo with direct link to your main site on our corporate partnerships page
- ✓ Publicity on social media sites
- ✓ Priority access to event tickets before general release Inclusion in events programme
- √ Volunteering Opportunities

#### Premium

#### £10,000

- ✓ Regular Updates
- ✓ Your company name & logo embedded within DS Cheshire's website banner (visible on every page)
- Your company name & logo with direct link to your main site on our corporate partnerships page
- Press release about your company support
- ✓ Publicity on social media sites
- ✓ Priority access to event tickets before general release
- Your company banner displayed at events
- Inclusion in events programme
- √ Volunteering Opportunities
- ✓ Inclusion Training Package for Staff

# EMPLOYABILITY PARTNERSHIP

We match businesses with job seekers who have Down syndrome in work experience and supported employment placements.



When working with businesses, we follow best practice guidance as outlined in the Fundraising Regulator's Charities Working with Business Code of Fundraising Practice.

66 The family support events are always fun to attend, give us experiences that we may never have had the confidence or opportunity to try, and we look forward to them every time. Staff at the charity always take time out to support children and parents. Nothing is ever too much trouble 99





## HOW TO CONTACT US

#### **Communications and Fundraising Team**

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#### **Employability Team**

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Down Syndrome Cheshire is a Community Interest Organisation with charity status.

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